

3 Ways Mission Work is Shifting

The definition of success for a missionary has changed.

Over and above evangelism (44%) and discipleship (40%), the largest plurality of churchgoing young adults—nearly half (47%)—says they want missionaries “to save lives.”

Donations are losing their appeal.

Those under 35 are almost twice as likely as older Christians to judge that missionaries should never use donations as their source of income (27% young adults; 25% teens vs. 14% adults 35+).



The job of the missionary is being re-defined.

The blending of business and social good has become culturally commonplace, even expected, especially among younger generations. There is significant enthusiasm among Millennial engaged Christians for nontraditional missionary roles like entrepreneurs, artists, and business leaders.



From THE FUTURE OF MISSIONS

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